

Advanced Digital Media Arts  
GRADING RUBRIC

NAME

Skills	Exceptional 10 points	Acceptable 5 points	Unsatisfactory 0 points	Score
<i>Did student follow instructions given by instructor and complete minimum content requirements?</i>	Followed all of the instructor's directions; more than adequately completed the minimum content requirements; added extra material.	Followed most of the instructor's directions; completed the minimum content requirements.	Disregarded instructor's directions and failed to complete a significant part of the minimum content requirements.	
<i>Was project completed and turned in by specified due date*?</i> * Evidence of multiple drafts and attempts (i.e.: project was not completed the night before)	All project elements were completed and turned in on due date.	Significant part of project was completed and turned in on due date.	Nothing was turned in on due date.	
<i>Were the design and organizational concepts of this project understood and demonstrated?</i>	Student appears to have demonstrated and understood all of the basic design and organizational concepts.	Student appears to have demonstrated and understood some of the basic design and organizational concepts.	Student appears to have demonstrated and understood few or none of the basic design and organizational concepts.	
<i>Were the required technical concepts and skills of this project understood and demonstrated?</i>	Student appears to have demonstrated and understood all of the basic technical concepts and skills. Student made attempts to explore intermediate/advanced technical skills.	Student appears to have demonstrated and understood some of the basic technical concepts and skills.	Student appears to have demonstrated and understood few or none of the basic technical concepts and skills.	
<i>Does work show unique or creative attributes and did the student demonstrate critical thinking skills*?</i> *or was the student challenged?	Works shows unique and creative attributes. The student demonstrated effective critical thinking skills.	Work shows some unique and creative attributes. The student demonstrated weak critical thinking skills.	Work shows little unique or creative attributes. The student has not demonstrated critical thinking skills.	
<i>Did student present work in a professional and appropriate manner*?</i> * (Spell checked, professional presentation, well crafted, etc.)	Overall presentation is excellent.	Overall presentation is acceptable.	Overall presentation is poor.	