

Digital Media Arts Artist Statement

Your Artist Statement will accompany your artwork, just as literature would accompany an artwork hanging on a wall in a gallery.

To get started, try answering some of the following:

- What did you personally want to achieve with this piece?
 - What kind of message you were trying to communicate to the viewer(s) of your work.
 - Contains information on your vision and ideas
 - Explanation of where you got your inspiration or ideas from in creating the work – specifically name any artist or artwork that was your influence
 - An explanation of how you incorporated these ideas into your finished work
 - Use of appropriate and correct terminology pertaining to the work chosen
- Your Artist Statement should be at least five thorough sentences pertaining to your piece and it's message.
- Create your artist statement as a pages document
- Save as **Mod#_LastName_ArtistStatement1**
- You will be creating a Google Site with a photo of your final artwork and your artist statement
- You will create a QR code to be posted with your piece that references the Artist Statement site

Sample Artist Statement

Diana Farfan – Ceramic Sculpture



What You Don't See, Can't Hurt You

In addition to my passion for clay, there are also some major themes that I have sought to communicate with my art. These are: our human condition (how we cope with the overwhelming environment of dysfunctional societies); the human body itself (how our physiology is a projection of our inner state); and the efficient or inefficient way we connect with others and with ourselves (how we reveal our feelings, hopes, loves, and fears).

My pieces are a bridge that helps me to understand my need to communicate, with figurative ceramics, the metaphoric manipulation of the human being. My intent with this work is to cause viewers to consider the reality of our emotional defenses and how they change us, making us something other than purely human.

With my toys, I incorporate both classical and contemporary elements to represent the human body. Their disproportional bodies are intended to raise questions about the ambiguous identity of modern life, social ambivalence, distorted reality, and the effects of mass media on our interpersonal relationships and minds.

Their heads, torsos and limbs are articulated at the joints with exaggerated industrial artifacts (screws, nuts, bolts, hooks, lenses, etc.) that invoke the complexity of our mundane lives and their adaptations to a world more mechanical, industrial, and materialistic. My marionettes, puppets and dolls remind us of subjugation, which deprives us of self-determination.

I attempt to develop my own manner and technique of representation through a figurative, symbolic and surrealist style. My work has been based on the purpose of communicating my point of view through the essential components of form and content. The central focus of this journey has been ceramics, and it has now become intertwined with my day-to-day life observations.